

FOR IMMEDIATE RELEASE

Monday, May 30, 2011

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Safe Kids Week, May 30-June 5

SIMCOE MUSKOKA – This year the Safe Kids Week focus is all about car seats. Car seats have changed a lot over the years and their presence has helped reduce deaths and injuries to children immensely, *but* they work best when installed correctly.

The Canadian Pediatric Society notes the most common errors are:

- seat not secured tightly enough (less than an inch movement side-to-side and ¼ “front-to-back)
- harness system not snug (should be able to fit one finger between strap and harness) and
- chest clip not at armpit level.

If you have questions about your child’s car seat, read the instructions again and give Your Health Connection a call at 1-877-721-7520 or visit www.simcoemuskokahealth.org.

You make Every Ride a Safe Ride.

Local Orillia Safe Kids Week Event: Saturday, June 4, 2011 11am-3pm at OSM

Hosted by: the Safe Kids Week Planning Committee, and the Orillia Square Mall

- Car Seat Clinic from 11:00am - 1:00pm
- Event Displays and Booths from 11:00am - 3:00pm including:
 - The roll over car which shows the consequences of using and not using a seat belt
 - Honda 1/2 car which demonstrates car seat installation and booster seat use
 - Elements from the children's safety village with interactive components
 - Booster seat fitting station
 - Volunteer OPP booth with handouts and resources
 - Wee Watch and Home Depot craft corner
 - Library story corner
 - Presentation of car seats to Green Haven and Couchiching Jubilee House 1:00pm

