



Ontario Provincial Police
Police provinciale de l'Ontario

News Release/ Communiqué

FROM/DE: Orillia OPP Detachment

DATE: May 18, 2011

SAVING LIVES DURING CANADA ROAD SAFETY WEEK

(ORILLIA, ON) – May 16 - 23, 2011 will mark Canada Road Safety Week, a national campaign to make Canada's roads the safest in the world.

This week has been strategically chosen, as it is the first "summer" long weekend. More people are traveling and traffic collisions are more frequent. Police vehicles will be stationed at key locations to remind people that safe driving habits save lives and reduce injuries on our roadways.

The focus during Canada Road Safety Week will be on behaviours that reduce risks for drivers, passengers and other road users: sober and alert driving, seat belt use, and refraining from all aspects of aggressive driving. All enforcement agencies across the country have been invited to participate.

Anyone can become a victim of unsafe driving --- whether by direct involvement or when a loved one is affected. Police agencies across the country are collaborating on this project because they have seen this kind of devastation, and because they know that the involvement of the driving public is essential to achieve safer streets and highways.

Canada Road Safety Week is sponsored by Transport Canada and endorsed by police and is part of "Road Safety Strategy 2015", which has a goal of making Canada's roads the safest in the world and is the replacement strategy for the previous 10 year plan known as "Road Safety Vision 2010".

"Dedicated to improving public safety on our roadways."

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